**Great Place To Work® For All Summit™ 2025 – ERG Experience – Letter to Manager**

**To: <Insert Manager Name>**

**Subject: Request to Attend the ERG Experience at the Great Place to Work® For All Summit™ 2025**

Dear <Manager Name>,

I would like to request approval to attend the ERG Experience at the Great Place To Work® For All™ Summit 2025 on April 8 in Las Vegas, NV. Great Place To Work brings together C-Suite executives, business leaders, industry analysts, and passionate workplace culture advocates from around the globe. It’s the definitive event for leaders like me to create new solutions and strategies to meet the changing needs of our people and business, ultimately fueling our profitability and performance.

I’d like to take part in this event that includes a pre-event program specifically for ERG members, leaders, and executive sponsors like me to connect, learn, and amplify our impact for our business. Here are three things I expect to accomplish from attending this event:

1. **Implement the latest ERG research & guidance**: The tailored programming will equip me with first-hand knowledge of the ERG strategies driving results at the best workplaces in the world. Innovative deep-dive roundtables will also give me the opportunity to generate breakthrough ideas on mission-critical topics including the evolving role of business in society, building skills-based talent ecosystems, and opportunities for ERGs to further influence and impact business performance.
2. **Enhance my leadership within my ERG:** With this experience, I will gain skills and connections that will help me further align our ERG with organizational goals like innovation, employee retention, and market competitiveness.
3. **Build bridges**: I’ll have the opportunity to join over 400 of my peers across organizations and industries to create connections that drive sustained transformational change for all.
4. **[OPTIONAL TO LEAVE IN FOR HR PROFESSIONALS] Earn recertification**: I’ll receive credit hours for the PHR, SPHR and GPHR, SHRM-CP or SHRM-SCP designations.

Plus, as part of my ticket to the ERG Experience, I’ll gain access to the entire For All Summit (April 8 – 10) where I’ll hear from the [full slate of inspiring keynotes and speakers](https://www.greatplacetowork.com/for-all-summit/2025-speakers) including additional sessions focused on ERGs as catalysts for business performance.

Here’s an estimate of the investment needed:

Airfare $ xxxx.xx

Conference $ 2,095.00

Hotel $ xxxx.xx

Incidentals $xxxx.xx

Total $ xxxx.xx

To learn more about what I’d bring back to our company, please explore the wealth of resources Great Place To Work shares with leaders: <https://www.greatplacetowork.com/resources>

I appreciate your consideration of this exceptional professional development opportunity. Thank you for your support and please let me know if you have any questions.

<Name>